



Station Order Revised Add to Schedule Matheson for Congress 2012

Market: Salt Lake City-Ogden

Flight Dates: Monday, October 22, 2012 to Sunday, October 28, 2012

Estimate ID

12440

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Program Name	DP	Days		Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
		Length			Oct 22	Oct 23	Oct 24	Oct 25	Oct 26	Oct 27	Oct 28	
Today Show	EM	M-F	30	\$700.00				1				1
8:00 AM 9:00 AM				\$700.00								
Sold out at LUR per KSL. Move to L1 to clear.												
KSL Noon News	DT	M-F	30	\$200.00		1						1
12:00 PM 1:00 PM				\$200.00								
Sold out at LUR per KSL. Move to L1 to clear.												
Katie Couric	EF	M-F	30	\$300.00	1							1
4:00 PM 5:00 PM				\$300.00								
Sold out at LUR per KSL. Move to L1 to clear.												
KSL 6:30p News	EN		30	\$775.00			1					1
6:30 PM 7:00 PM				\$775.00								
Sold out at LUR per KSL. Move to L1 to clear.												
Tonight Show	LF	M-F	30	\$350.00					1			1
10:35 PM 11:37 PM				\$350.00								
Sold out at LUR per KSL. Move to L1 to clear.												
Station Gross Totals				\$2,325.00	1	1	1	1	1			5

Suzanne Collins

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